

This set of presentation graphics, located inside this envelope, illustrates the status of HIV/AIDS and the role gender plays in transmission and prevention. Specific attention is paid to the impact of HIV/AIDS on women and young people. This module can be used to promote the delivery and dissemination of a set of coherent and unified messages on HIV/AIDS and gender. These graphical messages will help convey the importance of HIV/AIDS prevention to a variety of audiences. Each graphic contains additional information to support the messages.

The presentation graphics begin by providing current demographics regarding HIV/AIDS worldwide. Graphics are included which highlight the rapidly increasing rate of infection among both women and young people. The presentation goes on to address the various social and cultural dynamics that contribute to the spread of HIV/AIDS, such as poverty, violence, and power imbalances. The final messages outline the important prevention efforts underway to help curb the pandemic.

Please adapt this set of presentation graphics to fit the social and cultural needs of your audience. In addition, feel free to include local and personal examples that help reinforce the messages conveyed.

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The term "gender" is used to describe the various characteristics assigned to women and men by a given society. The term "sex" refers to biological characteristics. Gender is socially constructed, learned, and can vary from culture to culture, generation to generation, and over time due to societal changes. Gender roles reflect the behaviours and relationships that societies believe are appropriate for an individual based on his or her sex.

Summary:



These presentation graphics have been designed to give practitioners a set of HIV/AIDS and gender messages that can be delivered to a variety of audiences. These nine messages can be used in a workshop setting or in a presentation to policy makers. The messages outline the impact of HIV/AIDS throughout the world, especially on women and young people. This module is a component of the *UNAIDS Resource Packet on Gender & AIDS*, which includes additional modules, fact sheets, and an almanac.

Goal:



To provide development practitioners with a set of coherent and unified messages about HIV/AIDS and gender.



Intended Audience:

Programme Developers
Health Educators
Health Policy Makers and
Advocates