

**World AIDS Campaign bulletin  
November 2004**

11 November 2004

Dear Colleagues,

Greetings from the World AIDS Campaign!

If you haven't already done so, please visit the 2004 World AIDS Campaign on 'Women, Girls, HIV and AIDS' website at [http://www.unaids.org/wac2004/index\\_en.htm](http://www.unaids.org/wac2004/index_en.htm) and view the many tools and resources posted for your convenience. The Campaign posters with the slogan '**Have you heard me today?**' can be viewed at <http://www.unaids.org/wac2004/tools.htm>

Campaign posters are available in English, French, Spanish and Russian from [wac@unaids.org](mailto:wac@unaids.org) - and please specify numbers and language. Make sure you send us your correct postal address (not PO boxes). The posters are being mailed out already, so please send us your orders immediately to receive them in time for World AIDS Day. If you wish to adapt the posters to suit local requirements, you could request a CD-Rom with hi-resolution print files from us with a brief note on how you intend to adapt and use the poster.

We hope you make strategic use of the posters and other tools to bring home to policy makers and the leadership in your constituencies the strong link between gender inequality and HIV/AIDS and the particular vulnerabilities of women and girls in the face of the epidemic.

In the meantime, help keep the global community informed about your World AIDS Day activities by filling out the brief questionnaire available at <http://www.unaids.org/wac2004/activityform.htm>. A brief description of your plans posted on the Campaign website will inform and inspire campaigners round the world and encourage more voices to join forces in the struggle for the gender equality to help fight AIDS. Please give a link to the website where your material is posted and we will link to it. The growing list of activities and events being organized in this global campaign can be viewed at <http://www.unaids.org/wac2004/national.htm>

Starting in 2005, the campaign theme will be 'Stop AIDS. Keep the Promise.' in support of meeting the targets outlined in the Declaration of Commitment on HIV/AIDS. It is particularly important to promote the Declaration next year given that there are targets due in 2005. Additionally, the Declaration of Commitment is an important step in meeting the HIV/AIDS goal of the Millennium Declaration, which also will be reviewed next year.

Thank you to those of you that wrote us about the additional kinds of campaigning materials that would be helpful to support your work next year. We would still like to hear from those of you who haven't had a chance to share your thoughts with us by emailing to the WAC address.

With best wishes,  
**The World AIDS Campaign**  
[wac@unaids.org](mailto:wac@unaids.org)