

# Hope for everyone

HIV Prevention.  
Treatment.  
Care and support.

## Hope For Everyone - HIV prevention, treatment, care and support

*Share ideas. Spark change. Spread hope—today*

UNAIDS is working towards universal access to HIV prevention, treatment, care and support, and most of all hope.

Hope For Everyone is a web initiative that aims to get as many people as possible to share visual expressions of hope and, in doing so, mobilize others around the global universal access movement.

### How to get involved?

It's easy, just be you! Take a picture of your expression of hope and what universal access to HIV prevention, treatment, care and support means to you, and then upload your photo to the **UNAIDS Flickr®** page. (But first, please read the fine print below about copyright and code of conduct.)

**What gives you hope?**



Here are a few of questions to get your creativity flowing:

- ▲ **What comes to mind when you think of universal access?**
- ▲ **How is universal access saving lives, stopping new HIV infections, and giving hope in your community, city or country?**
- ▲ **How has the universal access movement changed your life or that of someone you know?**

Now, with some answers in mind, how are you going to visualize hope and universal access?

### How to upload to Flickr®?

Send your photo to [photo\[at\]unaids.net](mailto:photo[at]unaids.net) with your full name, where you are from and a short description of what the photo means to you. **Flickr®** members can upload and tag with: #unaidsihope, #unaidsuniversalaccess; be sure to use the caption box to provide your details and a few words about the photo.

### What will you do with the photos?

Our aim is create a slideshow that captures the diversity of the expressions of universal access to HIV prevention, treatment, care and support—and hope.

As this initiative evolves, the ways to interact and capture your ideas and expressions will too. Some cool ideas are in the works, so check the Hope For Everyone web site over the coming months. Visit: [www.unaids.org/learnmore](http://www.unaids.org/learnmore) and click on HOPE.

For further information, please send an email to [ihope@unaids.org](mailto:ihope@unaids.org)

### Legal

- ▲ All photos become the property of UNAIDS. Photos may be edited and customized for use in this or other UNAIDS' initiatives.
- ▲ No financial compensation will be awarded for submissions (now or anytime in the future).
- ▲ The images used in this initiative are for promotional purposes only; they do not imply any particular affiliation to UNAIDS or its Cosponsors on the part of any person who appears in the photographs.
- ▲ Please do not submit any copyrighted photos or images of people that have not given their consent (i.e. children, people living with HIV).
- ▲ By submitting a photograph, you agree not to use the photo(s) for a purpose contrary to the objectives of UNAIDS, or to human dignity and respect.
- ▲ **Unacceptable photos:** images of nudity, depictions of sexual acts, violence or harm against people or animals, and defacing of public property, historical landmarks, faith and/or religious symbols will not be accepted. If photos are deemed unacceptable, UNAIDS reserves the right to not include them in the Hope For Everyone initiative.
- ▲ Please also read the **Flickr®** the community guidelines: <http://www.flickr.com/guidelines.gne>