

The players and their roles

Civil society

The movement will bring together, a large number of civil society organizations that work on different facets of the AIDS response across different sectors and with a variety of community groups. These include networks of people living with HIV, young people, women's groups, human rights organizations, faith-based organizations, AIDS service organizations and community groups. They can bring pressure on their constituencies to prioritize HIV prevention.

Governments

The movement will bring together government leaders to push for greater acceleration and resource allocation for HIV prevention efforts.

Treatment activists

As the forerunner of treatment activism, their push for HIV prevention is a wake-up call to the world on how gains made in treatment will not be sustained if the rate of scale up of HIV prevention does not dramatically increase in the next few years.

Private sector

The growth of the private sector is dependent upon a healthy and vibrant workforce and a healthy population that can propel economic growth. The private sector can also help in lending their expertise to rapidly scale up HIV prevention efforts and invest in innovations that can make HIV prevention simpler.

UNAIDS and its Cosponsors

UNAIDS and its Cosponsors, will unite the various stakeholders involved in global HIV prevention efforts, and lead advocacy programmes for realizing a comprehensive, scaled up and fully funded HIV prevention response.



What is 'Uniting for HIV prevention'?

A coalition that is united by commitment to the goal of saving lives, even if we may have differences on tactics.

A coalition that draws in the best and the brightest minds.

A partnership between governments, people living with HIV, the most vulnerable groups, civil society, faith-based organizations and business.

Across the world, a small but growing number of countries have reduced HIV prevalence through sound prevention efforts. Declines in national HIV prevalence across all ages have recently been documented in the Bahamas, Barbados, Kenya, Rwanda and Zimbabwe as well as in urban areas of Burkina Faso and Haiti. India is showing progress across certain states. Cambodia and Thailand continue to see steady declines.

However, in 2005, there were still 4.1 million new HIV infections – of these over 40% of all adult infections occur among young people aged 15-24. One in ten people most at risk are still not getting access to HIV prevention services.

The Joint United Nations Programme on HIV/AIDS (UNAIDS), with key government, civil society, private sector and AIDS service organizations, is coming together to help mobilize a global movement to scale up and intensify HIV prevention efforts. Under the theme of "Uniting for HIV prevention", this wide and inclusive grouping of organizations will seek to bring pressure on policy makers as well as generate public demand for the need to bridge the prevention gap. Together, as promised in the political declaration on HIV/AIDS adopted at the High Level Meeting on AIDS at the United Nations General Assembly in 2006, they seek to shape a movement that will support the realization of universal access to HIV prevention, treatment, care and support.

What will the movement do?

"Uniting for HIV prevention" is a consolidation of existing advocacy and public mobilization efforts around HIV prevention. Several organizations have been pushing for intensification of HIV prevention from different angles, including addressing key issues such as ensuring marginalized and most at risk populations are properly included in prevention programmes, reducing vulnerability of and empowering women, reducing poverty, protecting the young, maintaining a healthy workplace, integrating HIV/AIDS and sexual and reproductive health policies and programmes, and making treatment sustainable. "Uniting for HIV prevention" will harness the collective strengths of all organizations in bringing about a sustainable response to HIV epidemic.

The "UNAIDS policy position paper: intensifying HIV prevention" provides a common ground around which advocacy for scaling up HIV prevention is based.

Focus areas

Uniting for HIV prevention will focus its attention on five major areas

- 1 Scaling up HIV prevention-** as part of the movement towards universal access to HIV treatment, prevention, care and support. Promoting HIV prevention alongside efforts to provide treatment.
- 2 Removing barriers to HIV prevention-** the full implementation of policy and programmatic actions agreed in the UNAIDS policy position paper on intensifying HIV prevention.
- 3 Resource mobilization for HIV prevention-** fully funding the national costed HIV prevention plans to ensure rapid scale up and access to HIV prevention programmes.
- 4 Capacity building for HIV prevention-** building capacity of the public and private sector in order to sustain HIV prevention programmes.
- 5 Evidence informed prioritization of HIV prevention programmes-** ensuring that prevention programmes reach populations most at risk, marginalized and vulnerable to HIV infection using evidence-informed and rights-based strategies.