

## **RANA HADDAD IBRAHIM**

Said Bou Debs Building, Snad Street, Beit Chabab, P.O.Box 7, Metn North-Lebanon  
Cell: 961 3 756291 • E-mail: [rana\\_haddad@hotmail.com](mailto:rana_haddad@hotmail.com) &/or [ranahad@gmail.com](mailto:ranahad@gmail.com)

### **EDUCATION**

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- ◆ BEP Diploma, Optic, AEPO in France, June 1991
- ◆ Master of Public Health-Health Behavior & Education, American University of Beirut (AUB), June 1987
- ◆ Bachelor of Science in Environmental Health, AUB, June 1985
- ◆ Teaching Diploma, AUB, June 1985
- ◆ Baccalaureate II Experimental Sciences, Ecole Des Saints-cœurs-Tripoli June 1982

### **PROFESSIONAL EXPERIENCE - Summary**

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June 2003 - Present	Freelance Health Behavior & Education Consultant
February 1997 - June 2005	Information, Education, Communication officer <i>at the National AIDS Control Program (NAP) in Lebanon</i> , a joint project between the Ministry of Public Health & the World Health Organization (WHO).
April 90 - June 96	Monteur vendeur en optique, <i>Grand Optical in France</i> ; a chain of stores that makes correctional eye lenses in one hour.
July 87 - June 89	Project Coordinator of the Community Health Workers (CHWs) training program, a joint program between Save the Children Federation (SCF) & the department of Health Behavior & Education at the Faculty of Health Sciences (FHS)-AUB.

### **PROFESSIONAL EXPERIENCE**

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| June 2003- Present | <ul style="list-style-type: none"><li>◆ <i>UNICEF Tunisia Country Office, 2008</i><ul style="list-style-type: none"><li>○ Plan, conduct, coordinate, monitor &amp; evaluate the Training workshop on Child and Youth Participation addressing youth, ministries and NGOs.</li></ul></li><li>◆ <i>UNICEF Sudan Country Office, 2008</i><ul style="list-style-type: none"><li>○ Develop, conduct, coordinate, monitor &amp; evaluate the Communication Skills Capacity Building Training for Sudan Information Campaign for Returnees.</li></ul></li><li>◆ <i>UNAIDS-RST – Establishment of the Sudanese Coalition on Women and AIDS at the state level, 2008</i><ul style="list-style-type: none"><li>○ Facilitate a one-day advocacy and capacity building workshop on the Sudanese coalition on Women and AIDS (SCWA) in two states namely South Kordofan and Gadaref.</li><li>○ Provide technical support to develop an integrated operational plan in a participatory way with partners at the state level based on the specific state needs.</li></ul></li></ul> |
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- ◆ ***AUB-FHS, 2008-2009***
  - Develop, plan and conduct awareness raising sessions for mothers of children and adolescents participating in Quaderoon project in Borj Barajneh camp for Palestinian in Lebanon
- ◆ ***UNFPA & Soins Infirmiers & Développement Communautaire (SIDC), 2008-2009***
  - Coordinate the project on “Reducing vulnerability and risk to STI/HIV/AIDS- Expanding choices for Female Sex Workers in Lebanon”.
- ◆ ***Arab Resource Collective & Oxfam-Qubec, 2008***
  - Conduct a qualitative research to determine standards and approaches to be followed by Non Governmental Organizations (NGOs) in programs/projects aiming to improve youth living.
- ◆ ***SIDC & Ricerca e Cooperazione, 2008***
  - Develop, conduct, coordinate, monitor & evaluate a training of youth peer educators on Reproductive and Sexual Health and Well-being targeting youth and field workers from Six Palestinian Camps in Lebanon.
  - Conduct field visits to mentor and evaluate the performances of the youth peer educators and the field workers.
- ◆ ***UNFPA Lebanon Country Office, 2008***
  - Develop, conduct, coordinate, monitor & evaluate three training of youth peer educators based on the UNFPA Y-PEER approach.
- ◆ ***HERU-AUB-FHS – Evaluation of Training Performance, 2008***
  - Conduct an evaluation of the training capacities of the trainers from the Ministries of Education in Jordan, Oman, Bahrain, Yemen and Syria affiliated to the UNESCO FRESH initiative.
- ◆ ***Mentor Arabia, 2008***
  - Provide technical assistance and review the training material suggesting recommendations to improve on the training component of the “Guardians of the Future”-Pilot Project of Peer Education for Drug Prevention.
- ◆ ***UNICEF Iraq Country Office, 2008***
  - Conduct, coordinate, monitor & evaluate the Training of Trainers workshop based on the Child and Youth Participation Kit in Syria addressing youth, ministries and NGOs from Iraq.
- ◆ ***Ministry of Education in Oman, 2008***
  - Develop, conduct, monitor and evaluate training on HIV addressing curricula developers to enable them to tackle the HIV issue within the curricula.
- ◆ ***WHO Oman Country Office – Nutrition Department at the Ministry of Health, 2007***
  - Pre-test the messages of the food-based dietary guidelines.
  - Conduct a qualitative study to assess the communication methods best suited for the delivery of those messages to the target groups
  - Develop a communication and advocacy plan for the food based dietary guidelines.
- ◆ ***AUB-FHS – Assessment of Public Health Training Needs in the MENA***

*region, 2007*

- Conduct a need assessment for capacity development, through training workshops, of Public Health workforce in Yemen and Jordan.
- Develop a report in relation to the training needs in both countries including recommendations to allow the Faculty of health Sciences at the American University of Beirut to respond better to the training needs.
- ◆ ***UNAIDS-RST – Evaluation of a Training of Peer Educators on HIV/AIDS among University Students in Algeria, 2007***
  - Develop the training workshop plan & evaluate the national trainers group in implementing the training as planned.
- ◆ ***UNAIDS-RST – Establishment of a national Women’s Coalition against AIDS in Sudan, 2007***
  - Develop a national strategic framework and an operational plan for the coalition.
  - Conduct a one-day consensus meeting with partners and stakeholders.
- ◆ ***UNDP Country Office & UNAIDS-RST – Coordinator of a Training of Trainers on HIV/AIDS Peer Education among Prisoners in Algeria, 2007***
  - Develop, conduct, coordinate, monitor & evaluate the training workshop.
- ◆ ***WHO Oman Country Office – Adolescent Health Programme, 2006***
  - Examine the national strategy on information, education and communication for adolescent health.
  - Prepare and conduct a 4-day national workshop on developing a national operational plan for the strategy.
  - Finalize the proposed national plan.
- ◆ ***WHO Lebanon Country Office – Information & Education Consultant, 2006-2007 & 2008***
  - Develop situation reports as well as health cluster bulletin pertaining to the Lebanon Crisis.
  - Liaise with WHO-HQ communication department and HAC cluster at WHO-HQ and EMRO.
  - Provide input regarding the IEC material to be developed.
  - Develop press releases.
  - Mobilize & liaise with the media to diffuse information related to WHO interventions.
  - Develop documentaries on WHO interventions during the Lebanon crisis.
  - Develop one issue of the WHO newsletter “Health for All”.
- ◆ ***UNODC-NAP – Trainer on Communication for Peer education on HIV/AIDS in prisons, 2006***
  - Develop and conduct sessions on how to develop and communicate HIV/AIDS prevention messages with trainers of peer educators and peer educators themselves in prisons.
- ◆ ***UNICEF Yemen Country Office – Youth Peer Education Project on RH - HIV/AIDS & Life skills, 2006***
  - Conduct a TOT workshop addressing Social Workers & School Teachers in Aden.
  - Lead & manage the national training team & provide expertise to conduct two Youth Peer Educators Trainings addressing public schools’ youth in

Aden.

- Develop the overall framework of the Yemeni Youth peer education & life-skills package.
- ◆ ***UNICEF Syria Country Office – Syrian HIV/AIDS prevention Outreach to young People through Young People (SHOUT), 2006***
  - Conduct an end of project assessment in the three governorates sites of the project & provide a report for a second cycle of the project.
- ◆ ***UNICEF Jordan Country Office, 2006***
  - Develop & validate a youth peer education manual on Preventing Smoking & Tobacco use.
  - Develop & validate a service provider manual on Parenting Youth.
- ◆ ***UNAIDS-RST – Coordinator of a Training of Trainers on HIV/AIDS Peer Education among University Students in Algeria, 2005***
  - Develop the project document on HIV/AIDS peer education project among university students with the Ministry of Higher Education & Scientific Research.
  - Develop, conduct & evaluate the training workshop plan.
- ◆ ***UNDP – Researcher on a study on PLWHA, 2005-2006***
  - Develop & conduct a qualitative study on the impact of HIV infection on the social life of People Living with HIV/AIDS.
  - Coordinate the execution of the study.
- ◆ ***UNDP, ESCWA, ILO, UNV, UNHCR - Facilitator of the United Nations Learning strategy on HIV/AIDS (UNLS) in Lebanon, 2005-2006***
  - Prepare the lesson plans of a 3-hour awareness session to fit the minimum standards of the UNLS.
  - Conduct & evaluate the sessions.
- ◆ ***Save the Children Federation in Tbilisi-Georgia, 2005***
  - Develop & validate a youth peer education manual on healthy lifestyles & entrepreneurial skills.
  - Form a group of seven trainers on the youth peer education manual.
- ◆ ***UNICEF MENA Regional Office-Youth Program, 2005-2007***
  - Develop & validate a training of trainers' kit on "Child & Youth Participation".
  - Conduct validation workshops in Morocco & in Jordan (ME region).
  - Conduct a Training of Trainers on the Child and Youth Participation Kit in Syria (1) & Algeria (2) addressing ministries, NGOs & Media.
- ◆ ***René Mouawad Foundation (RMF), 2005***
  - Develop an approach to target parents in low socioeconomic regions in order to educate them on the issue of child education & labor.
  - Conduct & evaluate the sessions in 5 communities in north Lebanon.
- ◆ ***Ministry of Health-Health Education Unit, Lebanon, 2005***
  - Develop a Training Manual on Basics of Health Education targeting trainers of health educators.
  - Participate as a trainer in the national training "Introduction to Health Education".
- ◆ ***UNFPA Lebanon Country Office, 2005-2006***
  - Participate as a facilitator at the national training on advocacy for the Lebanese Global Youth Partners (GYP) group.

- Coach the GYP group in Lebanon.
- Develop a user manual for a film on “Stigma & Discrimination pertaining to HIV/AIDS”.
- ◆ **UNODC, 2004-2005**
  - Develop an approach to integrate Drugs & HIV/AIDS Education in extracurricular activities targeting school students in selected countries namely Lebanon, Egypt & Jordan, based on an assessment of available programs, projects & activities done.
  - Develop a life skills based module on Drugs that was integrated in the UNICEF RH- STIs/HIV/AIDS Youth manual.
- ◆ **UNICEF, 2003-2005**
  - Develop a life skills based Youth Peer Education Manual on Reproductive Health issues & STIs/HIV/AIDS.
  - Develop the framework & tools for the pre testing of the manual.
  - Plan, coordinate & conduct, based on the RH-STIs/HIV/AIDS manual, several national and one regional Training of Trainers (TOT) workshops to build national training teams in Jordan (UNICEF JCO & Jordanian Ministry of Health), in Yemen (UNICEF YCO) & other Middle Eastern Countries namely Palestine, Syria & Jordan (UNICEF MENA Regional Office).
  - Support the national adults’ core groups of trainers in Jordan and Yemen in planning and conducting a training of youth peer educators to develop a core of peer educators in Jordan (UNICEF JCO and Jordanian Ministry of Health) and Yemen (UNICEF YCO & Yemeni Ministry of Education).
  - Plan & conduct a youth consultative workshop on field testing results & manual review, in Yemen (UNICEF YCO & Yemeni Ministry of Education).
- ◆ **WHO & the National AIDS Control Program-Cyprus 2003**
  - Develop, implement & evaluate a TOT workshop on “Youth Peer Education regarding HIV/AIDS”.

February 1997  
- June 2005

**Information, Education, Communication officer at the National AIDS Control Program (NAP)**, a joint project between the Ministry of Public Health & the World Health Organization (WHO).

- Assist in the development of the National Strategic Plan for STIs/HIV/AIDS 2004-2009 & the corresponding operational plan.
- Develop, implemented & evaluated a yearly plan of action for the NAP.
- Participate with UNAIDS experts at the first phase discussions & Development of the Global Fund proposal.
- Attend UN Theme Group on HIV/AIDS meeting.
- Participate in the HIV/AIDS UNLS team as WHO focal point.
- Mobilize NGOs & coordinate their efforts in responding to the HIV/AIDS Epidemic.
- Develop & Monitor Community Based projects on STIs/HIV/AIDS prevention & education with Non governmental organizations, Qada Doctors & other partners. In addition to youth peer education projects & outreach prevention project targeting intravenous drug users.
- Organize, coordinate & implement various levels of training & sensitization workshops; training of trainers, educators, etc. on STIs/HIV/AIDS

prevention, education & counseling for social & health field workers, youth peer educators, nurses, at risk groups, women NGOs, etc. at the national & regional echelon.

- Plan & develop educational materials on STIs/HIV/AIDS such as brochures, fact sheets, flip chart, training manuals, Newsletters, posters, TV spots, etc.
- Plan, implement, monitor & evaluate yearly World AIDS Campaigns including activities such as AIDS Fairs, youth forum, Mass media events, etc.
- Assist in conducting a rapid appraisal study on Stigma & Discrimination in relation to STIs/HIV/AIDS.
- Supervise six residents from the Public Health department at AUB & Balamand University.
- Assist upon the request of the WR other WHO programs in organizing health campaigns.

April 90  
-June 96

**Monteur vendeur en optique**, *Grand Optical in France*; a chain of stores that makes correctional eye lenses in one hour.

- Sell & manufacture the lenses.
- Manage the laboratory area.

July 87  
- June 89

**Project Coordinator** of the Community Health Workers (CHWs) training program, a joint program between Save the Children Federation (SCF) & the department of Health Behavior & Education at the Faculty of Health Sciences (FHS)-AUB.

- Plan & implement training workshops for the CHWs.
- Monitor & evaluate the field activities, providing individual training when needed.
- Participate in the development of a Health Education Newsletter issued by Health Education Resource Unit (HERU), FHS-AUB.
- Design & plan a research on the KABPs of University students & physicians concerning HIV/AIDS in Greater Beirut.

## **OTHER TITLES**

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- ◆ 2001-Present: Trainer, "Advances in Development Communications course", an AUB-John Hopkins University joint annual regional course, for the Arab speaking countries.
- ◆ 2003-2004: Instructor, "Introduction to Public Health course", undergraduate course at the American University of Beirut.
- ◆ 2001 & 2002: Guest Lecturer, "Persuasive Communication course", a BS Public Health course at the Balamand University.
- ◆ 2001 & 2004: Trainer at the:
  - Regional Workshop on "Learning Strategies: RH & HIV/AIDS for young people", AUB-UNFPA, Beirut.
  - Regional Workshop on "Learning for Life Guide: Family Health & Life Skills for Teachers & Students" UNESCO, Beirut.
  - Reproductive Health Project, Ministry of Social Affairs (MoSA).

- ◆ **2001-June 2005:** Member of the Information & Training Committee of the Reproductive Health Project-MOSA.

## **PUBLICATIONS**

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- ◆ UNAIDS, NAP, Soins Infirmiers et Développement Communautaire (SIDC), "Outreach MARPS Peer Educators Manual", 2008.
- ◆ UNICEF Middle East and North Africa Regional Office, "Child & Youth Participation Kit", 2006.
- ◆ UNICEF Jordan Country Office (JCO), "Service providers Manual on Parenting Youth", 2006.
- ◆ UNICEF JCO, "Youth Peer Education Manual on Preventing Smoking & Tobacco use", 2006.
- ◆ UNFPA, NAP, SIDC, User Manual for a film on "HIV/AIDS Related Stigma & Discrimination", 2005.
- ◆ Health Education department, Ministry of Public Health (MoPH) Lebanon, "Training Manual on Health Education", 2005.
- ◆ UNICEF, MoPH Jordan, "Life Skills Based Youth Peer Education Manual on Reproductive Health Issues, STIs and AIDS", 2003.
- ◆ NAP, MoPH, WHO, SIDC, "Training Manual on HIV & AIDS Counseling", 2003.
- ◆ NAP, MoPH, WHO, SIDC, "Hot Line Guide on HIV & AIDS", 2003.
- ◆ NAP, MoPH, WHO, Secours Populaire, "Peer Education Manual on HIV & AIDS Education", 2001.
- ◆ NAP, MoPH, WHO, Rene Mouawad Foundation, "Training Manual on STIs/HIV/AIDS Education for Community Workers", 2000.

## **TRAINING & WORKSHOPS & CONFERENCES ATTENDED**

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1. "Training of Trainers on HIV and Sex Work", UNFPA & Soa Aids Netherlands, Delft-Netherlands, November 24-27 2008.
2. "Technical Support Capacity Building Workshop", UNAIDS Geneva-Switzerland, November 17-19, 2008.
3. Regional Working Group Meeting on "Gender and AIDS", UNAIDS, RST-MENA, Cairo-Egypt, July 18-19, 2007.
4. Consultative Meeting on "Practical Guidelines on Prioritizing HIV Prevention at country level", UNAIDS, Geneva-Switzerland, September 14-15, 2006.
5. Training of Trainers Workshop on "Ideas to deal with Youth" Manual, UNFPA, Qawtar NGO, Tunis-Tunisia, June 14-18, 2006.
6. "Monitoring & Evaluation Training Workshop", NAP-MOH-WB at Le Meridian Commodore Hotel-Beirut, February 27- March 1, 2006.
7. UNODC Regional Training Workshop on "Outreach for HIV/AIDS Prevention among Injecting Drug Users", UNODC, Cairo, July 5 – 7, 2004.
8. UNAIDS Regional Workshop on "Building Capacities on National Strategic Planning on HIV/AIDS in the Middle East & North Africa", UNAIDS – Bristol Hotel-Beirut, June 15-18, 2004.
9. "RH Strategy for Youth", Reproductive Health project, UNFPA-MOSA at Marriott Hotel-Beirut, May 21, 2004.
10. "Achieving the Health Component of the MDGs", MOH, Marriott Hotel-Beirut, May 4, 2004.
11. Regional Workshop on "Learning for Life Guide: Family Health & Life Skills for Teachers & Students", UNESCO, Beirut, January 13-16, 2004.
12. "The 7<sup>th</sup> medical workshop for infectious diseases & clinical microbiology", IDS, Beirut, October 2-3, 2003.

13. WHO joint cooperation & consultation meeting, WHO, Sheraton Coral Beach-Beirut, January 20, 2003.
14. Expert Meeting on “Developing criteria for appraisal of curricula on education on HIV/AIDS education in formal education system”, International Bureau of Education-UNESCO Barcelona, July 11-12, 2002.
15. “Twelfth Inter-country Meeting of National AIDS Programme Managers”, WHO, Lebanon, April 23-26, 2002.
16. “Femmes, Science et Développement – Formation des formatrices” UNESCO Turin- OIT, Turin-Italy, March 2002 & March 2001.
17. UNESCO Regional Seminar on “Institutionalizing HIV/AIDS education within the school system in the Arab States”, UNESCO-UNAIDS, October 2001.
18. Colloque régional sur “L’approche culturelle de la prévention du VIH/SIDA”, ONUSIDA-UNESCO, Fès-Morocco, May-June 2001.
19. “Regional Consultation Towards HIV/AIDS & STD Surveillance in the EMR”, WHO, UNAIDS, Beirut, October-November 2000.
20. UNAIDS Workshop for Agencies & Implementing Institutions on “Communication for Behavior & Social Change: Programme Experiences, examples & the way forward”, UNAIDS, Geneva, July 2000.
21. Inter country Consultation for “Development of Guidelines for demand Reduction in Substance Abuse with Special Emphasis on Injecting Drug Use”, WHO EMRO, Lebanon, November 1999. (as observer)
22. “Advances in development communications”, John Hopkins University, Lebanon, October 1999.
23. “STDs/HIV/AIDS education in schools”, by Dr. Marie Noel Bellot, Lebanon, January 1998.
24. “Curriculum Development” by Dr. Abdelrazak Thraya, WHO, Lebanon, January 1997.
25. “Management Skills for the National AIDS Program”, WHO-UNAIDS, Lebanon, June 1997.

## **CERTIFICATES**

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- ◆ Certificate of participation “ToT on HIV and Sex Work”, UNFPA & Soa Aids Netherlands, Delft-Netherlands, November 2008.
- ◆ Certificate of participation as a resource person in the “The Regional Training Workshop on Child Participation”, UNICEF Regional Office, Save the Children & Sida, Dead Sea-Jordan, July 2005.
- ◆ Certificate of participation at the “Outreach for HIV/AIDS Prevention among Injecting Drug Users”, UNODC, Cairo, July 2004.
- ◆ Diploma of participation in the elaboration & execution of a project, “Femmes, Science et Développement – Formation de formatrices, UNESCO Turin- OIT, Turin-Italy, March 2002.
- ◆ Certificate of Attendance “Femmes, Science et Développement – Formation de formatrices, UNESCO Turin- OIT, Turin-Italy, March 2001.
- ◆ Certificate of Attendance “Advances in development communications”, John Hopkins University, Lebanon, October 1999.

## **LANGUAGES**

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Arabic, French, English: Spoken & written

## **COMPUTER SKILLS**

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Windows, Microsoft Word, Excel & Power Point

**PERSONAL**

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Date of Birth: 14<sup>th</sup> June 1964

Marital Status: Married, 2 children