

Private Sector's Involvement in the Development of the AIDS National Strategic Plan



Inclusion of the private sector in the elaboration of a country's national strategic plan on AIDS- Algeria

In 2006, Monsieur Brahim Tourki, a Business Champion (CEO) was appointed vice-president of the Country Coordinating Mechanism of the GFATM in Algeria. Following this nomination:

- In June 2007, a meeting was organized locally by Monsieur Brahim Tourki between the UNAIDS Office, the ILO office, the CCM and the Algerian Business Coalition (Forum des Chefs d'Entreprises) to explore which activities could be undertaken at the middle and long term to respond to AIDS in Algeria. Activities will include:
 - Information sharing on the disease (national and international data)
 - Raising awareness on the importance of the CEOs' contribution in this global fight
 - Information sharing on the ILO's work and strategy related to HIV/AIDS and the world of work
 - Identification of immediate prevention actions that could be implemented by the Algerian Business Coalition.
- In July 2007, the Ministry of Health and UNAIDS have set up the first national workshop on the development of a National Strategic Plan to tackle AIDS and other Sexually Transmitted Infections. The Algerian Business Coalition was invited to this workshop. This participation enabled the taking into consideration of key actions involving the private sector in the upcoming 2007-2011 Strategic Plan.

Key findings:

Activities of the National Strategic Plan involving the private sector :

- Advocacy to break social taboos surrounding the disease
- Promotion of social protection for People Living with HIV. (PLHIV)
- Support to decent workplace conditions for PLHIV
- Contribution to the design and broadcasting of prevention messages to employees and employers
- Contribution to the resource mobilization strategy for PLHIV.

Photo:

M. Hamiani In his office with M. Brahim Tourki and Samia Lounnas



Testimonial:

'Le Forum des Chefs d'entreprises (the Algerian Business Coalition) deems that the fight against AIDS is everyone's business. We are fully engaged at the side of UNAIDS, and individual members of the Forum des Chefs d'Entreprises are willing to contribute to all AIDS-related initiatives in Algeria.'

Réda Hamiani, Forum des Chefs d'Entreprises

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