

Private sector engagement in HIV/AIDS

Build the base

Develop tools

Build Capacity and Partnerships

Broaden private sector engagement

Strategy: work through membership associations

Business engagement

- **Key players:**
 - Global Business Coalition
 - World Economic Forum
 - Asian Business Coalition
 - National Business Associations
 - Rotary International
 - Harvard University
 - ILO
 - World Bank
- **Examples of Outcomes:**
 - New business associations
 - Tools and case studies developed
 - Country strategies, workplans and resources

Foundation engagement

- **Key players:**
 - Funders Concerned About AIDS
 - European Foundation Centre
 - United Nations Foundation
 - OPEC Fund
 - Kaiser Family Foundation
 - World AIDS Foundation
 - Inter-American Development Bank
 - Aga Khan Development Network
- **Examples of Outcomes:**
 - Networking mechanisms
 - Resource tracking
 - New resources to countries

Private Sector Mobilization Workshops

Asia	Africa I	Nigeria	Africa II	SE Asia
China	Burundi	South Africa	Botswana	Cambodia
Indonesia	Ethiopia	Swaziland	Ethiopia	China
Namibia	Gambia	Tanzania	Indonesia	Philippines
Philippines	Ghana	Uganda	Malawi	Fiji
Thailand	Lesotho	Zambia	Namibia	Kiribati
Vietnam	Malawi	Zimbabwe	South Africa	PNG
India	Mozambique	Namibia	Kenya	Indonesia
			Swaziland	South Africa
			Tanzania	Thailand
			LAC	
			Brazil	
			Guatemala	
			Honduras	
			Jamaica	
			Panama	
			Trinidad	

UN Foundation
Partnership and Workplace Menus
Asia workplace
Africa workplace
Zambia
Ethiopia
Namibia
China
India
Indonesia
Philippines
Ukraine
Brazil
Honduras
Jamaica
Angola
Botswana
Lesotho
Malawi
Mozambique
South Africa
Swaziland
Pretoria ICT-TTS
Mexico
Guatemala
Belize
Honduras
Costa Rica
Nicaragua
El Salvador
Panama
Brazil
India
Russia

Regional/country level project collaboration

World AIDS Foundation

Asia	LAC	Africa
China	Barbados	Burundi
Cambodia	Brazil	Cameroon
India	Central America	Mauritania
Lao (PDR)	Guatemala	Nigeria
Thailand	Haiti	Uganda
Vanuatu	Venezuela	Europe
		Moldova
		Ukraine

WEF Economic Summits	OPEC Fund
New York	Egypt
Davos	Jordan
India	China
SE Asia	Ethiopia
Brazil (LAC)	Mali
Durban	Mauritania
Kazakhstan	Tunisia
	Bangladesh
	Pakistan
	Philippines
	Thailand
	Cuba
	Haiti
	Jamaica
	Nicaragua