



Media advisory

PREMIERE OF FILM ON WOMEN AND AIDS FOR INTERNATIONAL WOMEN'S DAY

First showing, Monday, 8 March 2004

WHAT: Screening of "Women are", a 52-minute film that describes the hardships women face in light of the growing AIDS threat. It also provides concrete examples of how they have managed to overcome these obstacles and empower women in their communities to fight the epidemic. Following the screening, three guests will respond to questions that were raised by women worldwide during the filming.

WHO: Invited guests include:

- Dr Musimbi Kanyoro, General Secretary, World YWCA
- Marika Fahlen, Director, Social Mobilization and Information, UNAIDS
- Cemil Giray, Executive Producer, Mondofragilis

Guests will also be available to respond to press queries

WHEN: 8 March 2004, 12:15 – 13:45
Snacks and refreshments will be served

WHERE: Centre International de Conférences Genève (CICG), 15 rue de Varembé, Geneva

CONTACTS: Dominique De Santis, UNAIDS, Geneva, (+41 22) 791 4509
Laurence Levrat, YWCA, Geneva (+41 22) 929 6052
More information is available at www.mondofragilis.com/womenare

Broadcasters wishing to obtain footage of the film should contact Cemil Giray/Mondofragilis at c@mondofragilis.net or (+33) 622 99 76 42.