



A UNAIDS Initiative

The Global Coalition on Women and AIDS

Logo Usage Guidelines

The following are basic guidelines to using the logo of the Global Coalition on Women and AIDS.

There are three versions of the logo.

1. emblem of two female figures and the AIDS red ribbon
2. the emblem with the name: "The Global Coalition on Women and AIDS"
3. the emblem, the Coalition's name, and the description: "A UNAIDS initiative".

The logo may be used by the following parties:

- Global Coalition convening agencies (see list below)
- Partners (i.e. organizations undertaking work on behalf of the Global Coalition through one of the Convening Agencies)
- Accredited or recognized civil society groups working in AIDS, women's issues or other development and humanitarian fields.

Global Coalition Convening Agencies may use Logos 1 and 2 on publications relating to women and AIDS that have not been cleared with the Global Coalition Secretariat in UNAIDS.

Convening agencies may use *Logo 3* on publications that have been cleared with the Coalition Secretariat.

Convening agencies discuss any other logo usage (special events, campaigns, T-shirts, etc) on a case-by-case basis with the Secretariat, and inform the Secretariat on every occasion the logo is used.

Partners may use Logos 1 and 2 on publications relating to women and AIDS that have been cleared with their convening agencies but not with the Global Coalition Secretariat.

Partners may use *Logo 3* on publications that have been cleared with the Global Coalition Secretariat.

Partners discuss any other logo usage (special events, campaigns, T-shirts etc.) on a case-by-case basis with the Secretariat, and inform the Secretariat on every occasion the logo is used.

Other organizations - accredited or recognized civil society groups working in AIDS, women's issues, or other development and humanitarian fields, may be granted permission to use Logos 1 and 2 for the sole purpose of highlighting an activity related to the issue of women/girls and AIDS.

1. All uses of any version of the Global Coalition logo are documented. Partners and other organizations are granted permission on a case by case basis and are requested to provide the Secretariat with copies of all publications on which the logo was used.
 - a. Hard copies of all publications are filed in the UNAIDS library.
 - b. An electronic copy of publications is posted on the Global Coalition website.
2. Logos are available in English, French and Spanish, and are provided either electronically or on CD-Rom by the Secretariat. Please contact womenandaids.unaids.org for further information.
3. The logo may not be used for commercial purposes unless specific negotiation has been entered into with UNAIDS.
4. Permission to use the logo may be withdrawn or denied if usage is deemed to prejudice the image of the Global Coalition on Women and AIDS, UNAIDS, or in any way is judged to undermine the goals of the convening agencies and their partners. As creator/commissioner of the logo, copyright remains the property of UNAIDS.

Convening Agencies:

Centre for Women's Global Leadership

Global Campaign for Education (GCE)

Global Campaign on Microbicides

HelpAge International

International Centre for Research on Women (ICRW)

International Community of Women Living with HIV and AIDS (ICW)

International Partnership on Microbicides (IPM)

International Planned Parenthood Federation (IPPF)

United Nations Food and Agriculture Organisation (FAO)

United Nations Development Fund for Women (UNIFEM)

United Nations Children's Fund (UNICEF)

United Nations Population Fund (UNFPA)

World Health Organisation (WHO)

Young Positives

Worldwide YWCA